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## FOR IMMEDIATE RELEASE

Intercomp Tops the Podium at Rolex 24

Minneapolis, MN - The racing season saw an exciting start with the first IMSA event of 2014, the Rolex 24 at Daytona International Speedway in Daytona Beach, FL. Cars of all types, makes, and engine sizes raced against each other on the world famous track over the weekend for a chance to grab an early season win. The winning teams of the Tudor United Sportscar Championship and Continental Tire Sportscar Challenge found themselves at the top of the podium using Intercomp as their preferred scale and chassis set up equipment.

Intercomp's industry leading, track tested, RFX™ Wireless Weighing Technology is the most advanced wireless weighing technology of its kind & has been used by champions in all forms of motorsports.

"In an environment as competitive as this, where the stakes are high, and mistakes can cost a lot more than the lead, competitors depend on Intercomp Scale Systems to help them gain a leg up on their competition. Dependable, accurate, consistent readings are critical for dialing in any car, no matter what level of racing you're doing" said Intercomp Racing Market Specialist Scott Elmgren.

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